

R. Salvador Reyes

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EXPERIENCE	<p>Independent Contractor – Mill Valley, CA JUNE 2001 - PRESENT</p> <ul style="list-style-type: none">▫ Writer/Instructional Designer/Creative Director- Write/Design: educational, instructional, creative, press, marketing, business, and web content materials- Direct/Manage: content-development/creative teams- Clients include: <i>IDEO; Central Office of Design; Harcourt Education; Glencoe/McGraw-Hill; Wright Group/McGraw-Hill; Pottery Barn</i> <p>MKR Group, LLC – San Francisco, CA JULY 1999 - MAY 2001</p> <ul style="list-style-type: none">▫ Co-Founder & Vice President, Internet & Communications- Marketing/communications consultant to client executive teams- Developed client investor relations programs and websites- Developed client investor relations, press, and marketing materials- Clients included: <i>CheapTickets, Captiva Software, Burst.com, Superconductor Technologies, Westaff</i> <p>IPI Relations, LLC – Walnut Creek, CA JAN 1999 - JUNE 1999</p> <ul style="list-style-type: none">▫ Managing Director, Internet & Communications <p>Independent Contractor – San Anselmo, CA NOV 1997 - DEC 1998</p> <ul style="list-style-type: none">▫ Writer/Editor▫ Marketing/Web Consultant <p>Rigby Education – Crystal Lake, IL OCT 1994 - OCT 1997</p> <ul style="list-style-type: none">▫ Marketing Manager▫ New Media/Web Editor▫ Design Assistant <p>Business Graphics, Inc. – Woodstock, IL OCT 1993 - SEPT 1994</p> <ul style="list-style-type: none">▫ Sales & Print Production <p>The Woodstock Independent – Woodstock, IL MARCH 1993 - OCT 1993</p> <ul style="list-style-type: none">▫ Editor/Reporter/Photographer
EDUCATION	<p>University of Illinois Urbana-Champaign College of Communications Bachelor of Science in Journalism 1988 - 1992</p>
ORGANIZATIONS	<p>Marin Literacy Program Advisory Board - President, Vice President 2003 - 2008</p>
AWARDS	<p>Marin Arts Council Individual Artist's Grant - Fiction</p>

References and writing sample portfolio available upon request.