

# R. Salvador Reyes

rsalvadorreyes@mac.com

415.515.7220

EXPERIENCE	<p>Independent Contractor – San Rafael, CA JUNE 2001 - PRESENT</p> <ul style="list-style-type: none"><li>▫ <b>Creative Director   Designer   Writer</b></li><li>- Write/Design: educational, instructional, creative, press, marketing, business, and web content</li><li>- Direct/Manage: content-development/creative teams</li><li>- Clients include: <i>IDEO, Central Office of Design, Lab Zero, Harcourt Education, McGraw-Hill Education, Williams-Sonoma</i></li></ul> <p>MKR Group, LLC – San Francisco, CA JULY 1999 - MAY 2001</p> <ul style="list-style-type: none"><li>▫ <b>Co-Founder   Vice President, Internet &amp; Communications</b></li><li>- Marketing/communications consultant to client executive teams</li><li>- Developed client investor relations programs and websites</li><li>- Developed client investor relations, press, and marketing materials</li><li>- Clients included: <i>CheapTickets, Captiva Software, Burst.com, Superconductor Technologies, Westaff, Fiberstars</i></li></ul> <p>IPI Relations, LLC – Walnut Creek, CA JAN 1999 - JUNE 1999</p> <ul style="list-style-type: none"><li>▫ <b>Managing Director, Internet &amp; Communications</b></li></ul> <p>Independent Contractor – San Anselmo, CA NOV 1997 - DEC 1998</p> <ul style="list-style-type: none"><li>▫ <b>Writer   Editor</b></li><li>▫ <b>Marketing   Web Consultant</b></li></ul> <p>Rigby Education – Crystal Lake, IL OCT 1994 - OCT 1997</p> <ul style="list-style-type: none"><li>▫ <b>Marketing Manager</b></li><li>▫ <b>New Media   Web Editor</b></li><li>▫ <b>Design Assistant</b></li></ul> <p>Business Graphics, Inc. – Woodstock, IL OCT 1993 - SEPT 1994</p> <ul style="list-style-type: none"><li>▫ <b>Sales &amp; Print Production</b></li></ul> <p>The Woodstock Independent – Woodstock, IL MARCH 1993 - OCT 1993</p> <ul style="list-style-type: none"><li>▫ <b>Editor   Reporter   Photographer</b></li></ul>	
EDUCATION	<p><b>University of Illinois Urbana-Champaign</b> College of Communications <b>Bachelor of Science in Journalism</b> 1988 - 1992</p>	
ORGANIZATIONS	<p><b>Tottenville Review</b> Contributing Editor 2010 - PRESENT</p> <p><b>Marin Literacy Program</b> Advisory Board - President, Vice President 2003 - 2008</p>	
AWARDS	<p><b>Marin Arts Council</b> Individual Artist's Grant - Fiction 2002</p>	

*References and writing sample portfolio available upon request.*